



Australian way of life...easy living!



Enjoy Wine

Aussies are fond of wine and love to share the great experience of wine tasting to the outside world. The European migrants to Australia did not only bring grapevines when they first settled the land, they brought with them a strong wine culture. After generations of development and refinement, Australian wine making becomes one of the selected disciplines where Australia has a world-wide renown and appreciation. The three major wine areas, being Hunter, Yarra and Barossa Valley, form an excellent tour route for world travelers since each offers its own distinct history and environment. One can see evidence of the recent popularity of Australian wine in the recently-published Chinese-language edition of the book "Enjoy Wine" by Australian writer Jeremy Oliver. This insightful book helps Chinese to share in the joy the Dionysian delight and discovery its deeper spirit.

Designers' World



Charles Wilson's Candelabra

Charles Wilson is doubtlessly one of the most talked-about designers in Australia. While specializing in furniture, Wilson has designed a number of smaller domestic objects. Each of these is designed with the same formal simplicity he brings to his furniture but feature the added dimension of an innovative and functional twist. For instance, Wilson's 2005-designed silver Candelabra is composed of two components that can be flat-packed but are almost magically held by a magnet when assembled. This candelabra has crowned his reputation by receiving numerous international awards and was released through Danish design company MENU, which combines it with a Scandinavian lineage.

Product Story Center



The Leve Chair offers the bearable lightness of being

The 28-year-old Sydney-based designer Gary Galego is truly a master of bent wood! In designing the award-winning Leve chair, Galego exploits both the material and the structure. The outcome is that Leve is extremely lightweight as well as efficient to manufacture. In Portuguese, 'leve' means 'light'. The bearable lightness of this chair also reflects Galego's easy-going characteristic. He takes comfort as an indispensable element to a successful chair. Therefore, the ash timber and curvy shape are carefully considered to suit human needs. In return, Leve was selected for the exhibition 'Fifty Years of Good Design', in which it became one of the few Australian designs to stand besides many exclusive chairs of its class.

Meri, a future design heirloom

Destined to become a future Australian design heirloom, the Meri Chair was designed by Melbourne-based Michael Goldsmith. First produced in 2000, Meri has already been used in many private dwellings and commercial spaces such as Australian center for the Moving Image and Brisbane International Airport. In many design showrooms, Meri chair and footstool are consistently picked and placed alongside classic and minimalist furniture such as Eames dining chairs, Louis Poulsen lighting or Poul Kjærholm lounges, which says a lot for this new design icon. However, the most merry of aspects of this stylish seating can be seen when up to three children are held on the generously proportioned chair at once. Meri is expected to be available in China by April 2010.



Brand News

Woodmark @ ATCASA.CN

Woodmark, with its repertoire of reputable designs, is increasingly recognized both domestically and abroad by medium entities. Through February 25 to March 25, Woodmark will provide an advertisement piece at www.atcasa.cn, a design channel organized by the Italian media tycoon Rizzoli Group and Sina.com, aiming to deliver the world's design trend to Chinese readers. It is great seeing Woodmark represented among all the big European brands.



RCS is Italy's largest media group with a 133-year history in print publication, broadcast and digital media with strong cultural and social impact in Europe. Influenced by its Italian ancestors Marco Polo and Matteo Ricci, RCS strives to be the neo-culture ambassador between China and the Western society. In 2007, the launch of Rizzolichina marked RCS's first joint venture in China. Apart from its primary mission of design communication, Rizzolichina also brings together and governs the emerging wisdom by publishing books such as 'China Thirty-three' and other industry knowledge.

The Water Cube Retraction

We featured the renowned Water Cube in Woodmark China's February 2010 newsletter to be an example of reflecting Australia's beach culture. PTW Architects, one of The Water Cube's design firms, responded and we make the below correction:

The Water Cube is an amazing project which was the culmination of efforts of three firms; two of whom were Australian, PTW Architects and engineers, ARUP, and a local Chinese design institute, CSCEC, and the concept of the Water Cube was developed with a strong regard for Chinese culture, to complement its place and function in Beijing during the 2008 Olympic Games. Moreover, Mr. John Pauline as the Sydney-based architect worked on an element of the Water Cube instead of 'conceive' the concept.



We appreciate PTW's professionalism and hope to get more feedback from our newsletter readers.

Haworth is our exclusive distributor for all contract (office and commercial spaces) furniture projects in Asia Pacific and Middle East (excluding Australia and New Zealand).